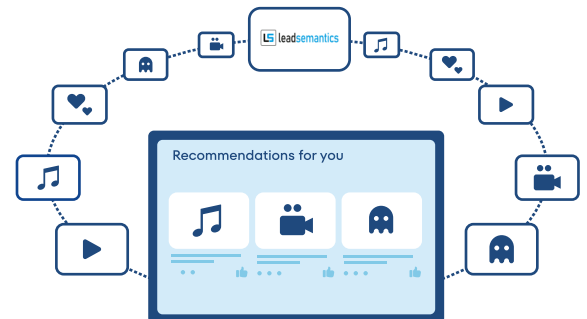


# Lead Semantics AI Powered Recommendations

•Accurate •Automated •Verifiable.

Lead Semantics AI stack with Generative AI and Knowledge Graph generates Content Recommendations that are Accurate, Verifiable and Explainable. It continuously optimizes and re-ranks the themes based on the content and viewer history, keeping recommendations highly relevant.



## RECOMMENDATIONS THAT ARE INDISPUTABLE



### PROGRAM RECOMMENDATIONS

Generate verifiable recommendations that are accurate, acceptable and indisputable resulting in increasing consumer engagement with the service from media houses.

### FAKE NEWS DETECTION

The Algorithm actively monitors continuous streams of data, swiftly identifying instances of misinformation or recognizing predefined signals indicating potential fake news and generates realtime alerts.



### NEWS ANALYSIS

This automated process streamlines information gathering, enabling the creation of Knowledge Graph, that aid in informed decision support and advanced analytical endeavours.

### KEY FEATURES

- Content Based AI Models
- Multiple Distinct Themes
- Unlimited Recommendations
- Unlimited Catalog
- Unlimited Users
- Real Time Analytics
- Add Collaboration Models
- Tailored to Individual Profiles
- Recommend with explanation



Lead Semantics is a modern AI solution company headquartered in Research Triangle Park, North Carolina, USA. Lead Semantics develops and markets Generative AI and Knowledge Graph based solutions for the Media vertical. [info@leadsemantics.com](mailto:info@leadsemantics.com) | [www.leadsemantics.com](http://www.leadsemantics.com)